



**MADE FOR
SUCCESS**



**2022
CATALOG**

**YOU TELL THE STORY,
WE TELL THE WORLD.**



**MADE FOR
SUCCESS**

Made for Success Publishing, a pioneer in the digital audiobook industry, began in 2005 by launching a unique audio product line geared to the desires of success seekers. Within three years, Made for Success achieved Top 10 status with Audible, the largest digital audiobook retailer with one of the largest collections of personal development audio programs in the world.

From this base, the company invested in eBook publishing in 2009, when eBooks were 7% of industry sales in the US. Being an early adopter, Made for Success developed detailed systems and a powerful team to support growth in the global book publishing marketplace, now including physical books as well.

With a unique mix of consumer marketing and sales coverage to major retail accounts, Made for Success provides a robust infrastructure for each book launched.



FRONTLIST TITLES

INDIVIDUAL INFLUENCE

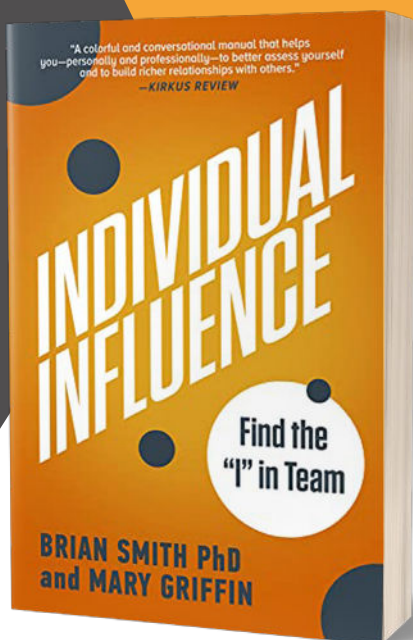
Find the “I” in Team

Author: Brian Smith and Mary Griffin

Price: \$29.95

Publication Date: July 19, 2022

ISBN: 9781641467209



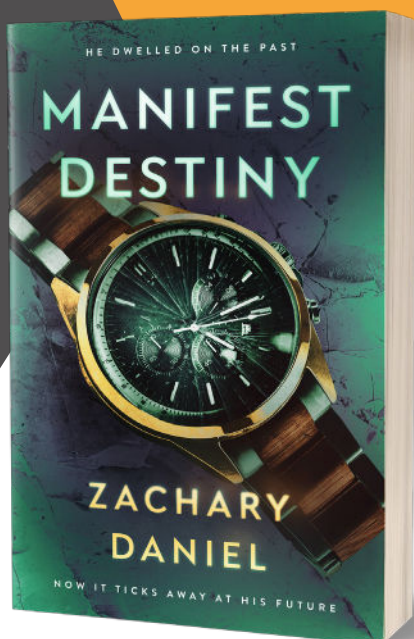
In *Individual Influence*, authors Brian Smith and Mary Griffin go far beyond this axiom, making a persuasive case that even a company or team of individual players is still an “Individual” at its core—expressing the collective influence of all those who play a role in it. Thus, there is not just one “I” in team, but many.

In the first installment of this series, readers will be led on a far-from-typical journey of self-discovery punctuated by often humorous stories and tangible steps to put the wisdom into practice.

Demonstrated through real-life experience working with and leading teams, the authors cover many transformative concepts, including:

- How to be your best self so that your unique influence radiates from you
- Reaping the benefits of slowing down and existing within the moment
- How to delegate, hold accountable, define values, and achieve balance
- Setting realistic success criteria for yourself and learning to celebrate small victories
- Gaining more significant influence over your own conscious thoughts and reshaping your reality

Individual Influence revolutionizes the paradigm of traditional self-help books, presenting a clear, logical flow in implementing solutions to everyday challenges we face. It is a call for readers to discover who they are, and in doing so, there is a new world filled with unlimited possibilities waiting to be explored.



MANIFEST DESTINY

A Novel

Author: Zachary Daniel

Price: \$27.99

Publication Date: November 01, 2022

ISBN: 9781641467445

Left unreconciled, the stories of our past will become the harbingers of our future.

Nick Jacob's father meant the world to him. Murdered during an apparent robbery, the loss of his only mentor, friend, and idol left a crimson stain on the pure fabric of Nick's teenage life. Carrying the unimaginable burden of grief into his 30s, the haunting events of the past stir a new sensation deep inside of him. Fueled by anger and a sense of injustice, he begins a dark crusade to avenge others who have been similarly wronged.

The traumatic events of the past puppeteer Nick toward a destiny that he never chose for himself. Expecting to obtain solace, Nick begins to uncover the truth of his father's murder. He soon realizes that he isn't only in a fight with his inner demons, but with what is unearthed in the investigation. A fight that stands between him and the future he desires; which may cost him everything.

Manifest Destiny injects readers into a world filled with depth, drama, and timeless wisdom. Nick's story of a desire for justice shows the gravitational pull that the past exerts on our lives. But unfortunately, seeking vengeance for his father's murder only condemns his future.

Left unforgiven, the dark stories of our history are doomed to play on infinite repeat. But as we beseech the world seeking growth and change, we need only lay down our past as the necessary sacrifice.



BEFORE ALL IS SAID AND DONE

Practical Advice on Living and Dying Well

Author: Pat Miles and Suzanne Zimmerman

Price: \$17.99

Publication Date: October 4, 2022

ISBN: 9781641467476

The notion of planning for one's death is intrinsically at odds with our human instinct to avoid considering our own mortality. Although we may contemplate the grief that our life's impermanence would cause to our loved ones, we seldom consider the myriad of emotional and legal issues that can arise afterward.

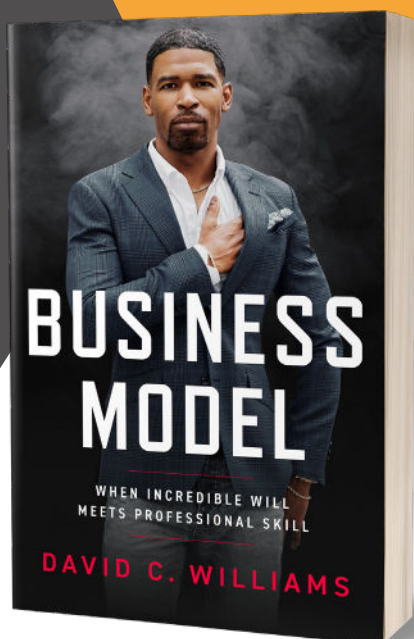
Before All Is Said and Done begins with the experience of author Pat Miles Zimmerman and her husband, Charles "Bucky" Zimmerman. Pat and Bucky were fully set for life but, regrettably, not set for death. After Bucky's death from an abrupt and short illness, Pat found herself with a plate full of unanticipated emotions, decisions, and legal problems.

But, as she spoke with other widows, she learned she was not alone in finding herself adrift after losing a spouse. The shock and grief that erupt from such a loss do not create a state of mind fit for navigating the numerous challenges that follow an unexpected death.

Pat Miles Zimmerman will prepare us for the oft-ignored problems that run in tandem with somber situations:

- The shock of loss and what to expect
- Facing a potential cognitive decline
- Finding support and healthy grieving
- Family disputes and blended family issues
- Caring for yourself after the loss

Although we may initially shirk away from the notion of our life's transience, it is powerfully beneficial to ready ourselves and our loved ones for every stage of life — and death. *Before All Is Said and Done* weaves the definitive path on how to be set for both.



BUSINESS MODEL

When Incredible Will Meets Professional Skill

Author: David C. Williams

Price: \$24.00

Publication Date: August 16, 2022

ISBN: 9781641463874

What does it mean to create a “model”? First, we naturally tune our attention toward role models during early childhood and take data to form an accurate model of our world. And from there, we model and remodel ourselves to become more like the ideal person we conceptualize in our imagination.

Business Model gives readers a front-row view of Williams’ own life experiences that gave rise to his unique business model. With a journey spanning from his early beginnings as a youth in South Dallas to his recent Legacy Award as the 2021 Black Engineer of the Year at the STEM Global Competitiveness Conference, profound wisdom is derived from every page.

Williams’ many trials and triumphs present a powerful opportunity for readers to explore their own lives to extract invaluable lessons and skills.

Throughout *Business Model*, readers will be treated to countless inspiring perspectives on self-transformation, business success, and transcending adversity, including:

- Using our past life experiences to fulfill our future ambitions
- Overcoming obstacles in the corporate world
- Driving a positive impact on society at large
- Tapping into the innovation and insight within us all

David C. Williams embodies full transparency and vulnerability as he puts each significant experience of his life on full display. In doing so, *Business Model* treats its readers to one of the most remarkable, meaningful, and powerful stories seen in years.



THE REVENUE ACCELERATOR

The 21 Boosters to Launch Your Start-Up

Author: Dr. Allan Colman

Price: \$19.99

Publication Date: August 23, 2022

ISBN: 9781641467186

“Dr. Allan Colman has hit the nail on the head...”

—Steven M. Venokur, Founder and Managing Partner of People Sciences, Inc.

Is your start-up feeling stuck in the starting blocks? Or are you finding it a struggle to pick up speed?

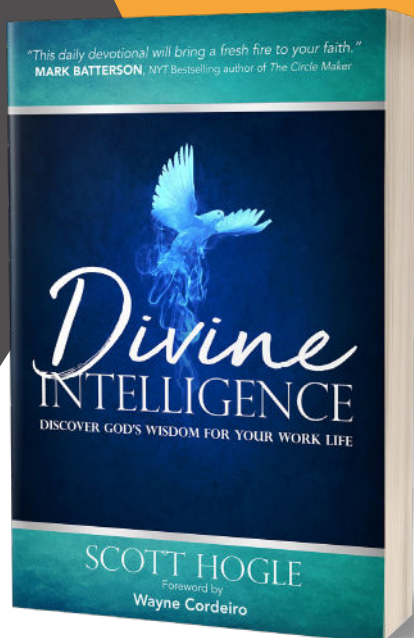
Written by acclaimed entrepreneur, instructor, and author Dr. Allan Colman, *The Revenue Accelerator* is the true companion guide for new and intermediate entrepreneurs to prosper through their early stages of development.

Dr. Colman equips readers to easily navigate around the most pervasive problems start-up entrepreneurs experience when making the leap from building their product or service to selling it. Far too often, start-ups invest so much of their hard-earned energy and capital into developing their offering that they are left with scarce resources to architect a successful plan for financing, marketing, and selling it.

Whether you're a brand-new entrepreneur or a start-up that's going through growing pains, the 21 Accelerators will guide readers through three vital sections supplying real-world lessons that enable lasting change, including:

- Contemporary case studies of ongoing start-ups
- Interviews and quotes from over two dozen start-up entrepreneurs, numerous executives, business leaders, and marketing directors
- Cartoons for easy understanding and retention via comedic value
- Accelerator Checklists designed to enhance retention and immediate application of lessons

Regardless of industry, profession, or how years you've already invested, Dr. Colman will light up the path toward acceleration and you'll be hitting mach speed in no time.



DIVINE INTELLIGENCE

Discover God's Wisdom
for Your Work Life

Author: Scott Hogle

Price: \$32.95

Publication Date: November 01, 2022

ISBN: 9781641467421

"This daily devotional will bring a fresh fire to your faith" —Mark Batterson, *NYT* Bestselling Author of *The Circle Maker*

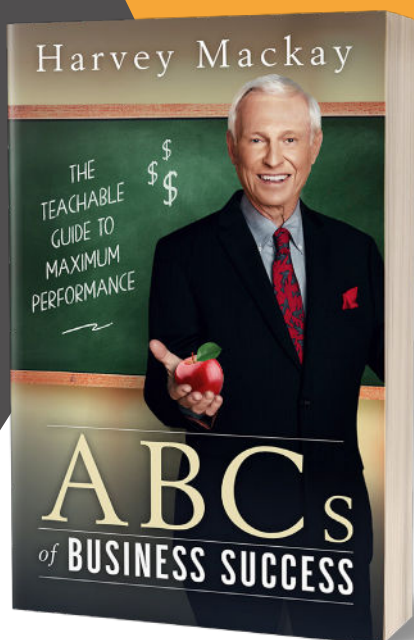
Is it possible to bring the beauty of Jesus you experience in weekend worship into your weekday work?

YES! Did you know that God is with you while you work, not only when you worship? Your work becomes your worship when you invite God into your daily life. *Divine Intelligence* will help you bring the principles, peace, and person of Jesus together in a new way so you can experience His presence in everything you do.

This devotional will make scripture come to life and help reignite your passion for Christ. Filled with wisdom from the inspired mentors of the Bible, this pioneering work will help you:

- Grow in Christ-like character.
- Develop a deeper, abiding intimacy with God.
- Reach your potential in your vocational calling.
- Learn God's solutions to work-related problems.
- Gather strength for the journey in actionable steps.
- Discover God's greater purposes in your career calling.
- Increase your confidence as a Christian living in a secular world.

You will experience joy unspeakable as you bring Jesus into your "everyday everythings." You were made to abide in unbroken fellowship with God, and *Divine Intelligence* will show you how.



HARVEY MACKAY'S ABCs OF BUSINESS SUCCESS

Author: Harvey Mackay

Price: \$19.95

Publication Date: October 04, 2022

ISBN: 9781641465823

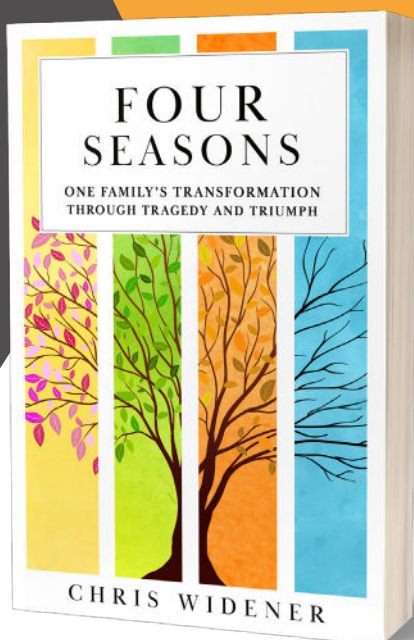
Harvey Mackay takes readers back to the most basic tool that all of our speech is composed of: the alphabet.

In *The ABCs of Business Success*, each individual letter holds a sacred significance in business, relationships, and life itself.

In his classic “to-the-point” style, Harvey casts light upon the keystone concepts in the most foundational areas of business. The format of the book is delightful and engaging, with each section composed of an alphabetical list encapsulating all of the most pertinent knowledge for readers. Each list mirrors Harvey’s own meticulous level of organization that he brings to his businesses, speaking and writing careers, and his widespread community involvement.

The ABCs of Business Success strikes a fine balance of both humor and seriousness, marrying something as light-hearted as the humble alphabet with advanced entrepreneurial concepts. With an extensive and nuanced career, Harvey has no shortage of experience to share with his readers to give them an edge over the competition.

Putting the alphabet on center stage, this book takes new students as well as seasoned pros to their maximum performance. If you thought that the ABCs would only be relevant in kindergarten, Harvey is here to take you back to school!



FOUR SEASONS

One Family's Transformation Through Tragedy and Triumph

Author: Chris Widener

Price: \$19.99

Publication Date: October 04, 2022

ISBN: 9781641466585

Four Seasons is the story of a man and his family confronted with unavoidable tragedy and their journey through the four seasons of every life: Life and Death, Joy and Sorrow.

This family's journey shows the commonness of the lives we all live. From the poorest of the poor in third-world countries to the wealth of an East Coast publisher's northern New Jersey estate, the people of this world encounter the grandest of joys through the celebrations that mark the passing of special events of life as well as the withering sorrows of the painful paths we are all called to travel at different intervals of time.

While *Four Seasons* is a story set amidst power, wealth, prestige, and privilege, it is still the story of every man. Every person, every family, experiences the four seasons of life. Great wealth and fame are not a shield from the sorrows of life nor a guarantor of joy. Indeed, every human being at one time or another experiences the same, the ebb and flow of both positive and negative experiences and circumstances.

The four seasons of life are guaranteed. They will eventually come to everyone. But through these pages, you'll see how a family lived through them with courage, strength, emotion, and purpose.



THROWN IN

Ready or Not,
You are the Leader

Author: Mark Bowser

Price: \$16.99

Publication Date: October 04, 2022

ISBN: 9781641466622

“Mark Bowser tells a very effective story on what leadership is and how you can achieve it. It is never too late to get better. This book will help you do just that.” —Lee Cockerell (Retired and Inspired), Executive Vice President, Walt Disney World

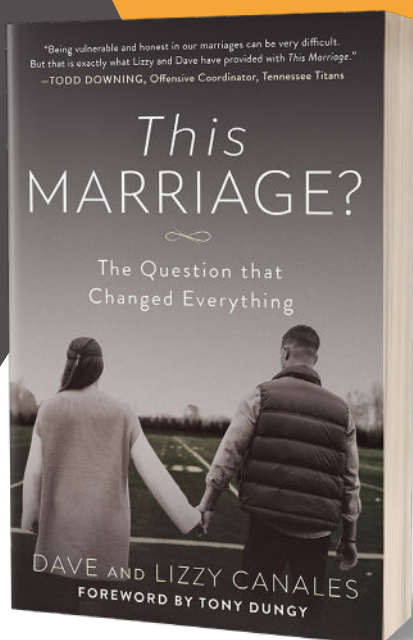
Andrew Steele has just been promoted to the presidency of Steele Books. However, it is not the kind of promotion he wanted.

Andrew finds himself in an almost impossible situation. While mourning the loss of his beloved uncle, the responsibilities of an entire company fall squarely on his shoulders and leave him with no option than to fail at filling his uncle’s shoes... or so he thinks.

In this inspiring business fable, Mark Bowser will introduce you to characters that seem as real as the ones you ate breakfast with this morning. In *Thrown In*, you get a front-row seat as Andrew Steele struggles to lift up a business that is stagnating into mediocrity. Until one day, he meets a mysterious mentor that will change his life and business forever.

That mysterious mentor, whom you will find is Digger Jones, can do the same for you, too. Through his motivating storytelling, Mark Bowser will teach you leadership principles that stand the test of time and increase your influence and productivity—that is, if you choose to take action on them.

Will you take the chance?



THIS MARRIAGE?

The Question that Changed Everything

Author: Dave Canales

Price: \$19.95

Publication Date: September 13, 2022

ISBN: 9781641467384

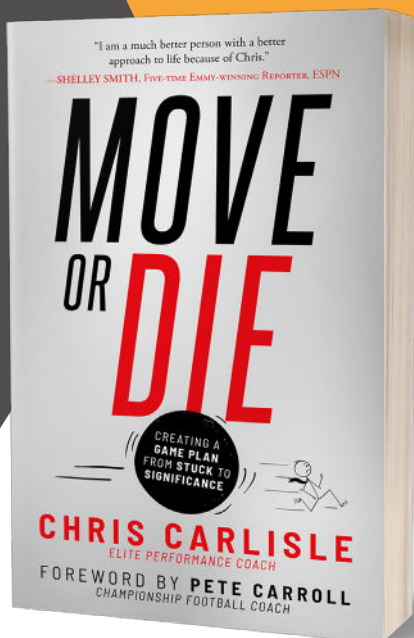
Have you ever said to yourself “there has got to be more to marriage than this”?

Nine years in, they could check all the boxes: a promising career in the NFL, two beautiful kids, fitness, friends, and financial security. It was picture perfect until one jarring question from a desperate wife shook the foundation of their marriage and exposed the truth.

- Have you come to a point in your marriage where it is time to make a decision?
- Will you settle for the status quo indefinitely?
- Do you feel like giving up and getting out?
- Are you ready to go deeper at any cost?

If these questions strike a chord with you, you’ve picked up the right book. You will find yourself within these pages as Dave and Lizzy Canales recount their journey with poignant and often painful honesty.

Whether you’re fighting to save your relationship, walking in redemption, or anything in between, *This Marriage?* is an invitation into the high-risk adventure of an authentic and thriving marriage.



MOVE OR DIE

Creating a Game-Plan from Stuck to Significance

Author: Chris Carlisle

Price: \$19.99

Publication Date: July 19, 2022

ISBN: 9781641468653

There are two kinds of people in the world: those who are stuck and those moving towards their optimal life. Which one are you?

Chris Carlisle, former Super Bowl Champion Performance Coach, blazes a clear path from where you are to where you want to be. His ideas have been shaped from years of motivating individuals and teams to achieve their grandest dreams. From his own hardships to helping others persevere through the hard times and building off their victories, Carlisle has developed a game plan for you.

Great things are being done by common people. Why not you? Have you been told you weren't good enough? Pigeonholed in a job? Are you watching people live the life you know was meant for you?

Step by step, *Move or Die* will put in motion a systematic plan to move forward in your life, including:

- Understanding who you are and how you have all the tools necessary to be successful
- Recognizing that the "grind" is essential to being successful
- Realizing the power of being a non-linear thinker
- And much more!

You can turn YOUR dreams into YOUR reality. You just need to keep moving.



THE UNSPOKEN

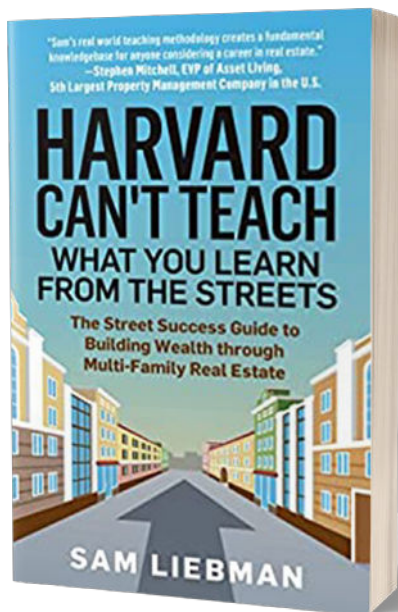
A Soul's Reflection on Healing from Abuse, Neglect, and Chronic Pain

Author: Ashley Haseotes

Price: \$24.95

Publication Date: February 08, 2022

ISBN: 9781641466776



HARVARD CAN'T TEACH WHAT YOU LEARN FROM THE STREETS

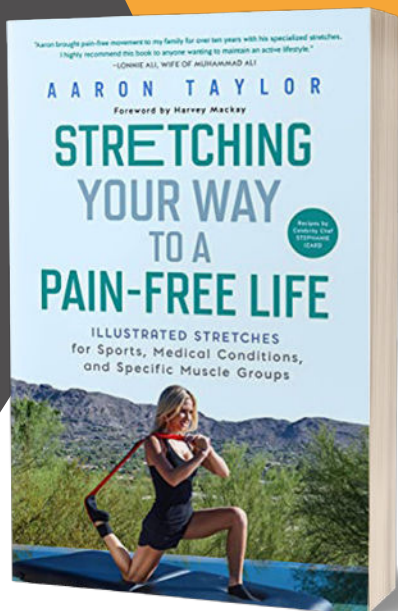
The Street Success Guide to Building Wealth through Multi-Family Real Estate

Author: Sam Liebman

Price: \$24.95

Publication Date: January 11, 2022

ISBN: 9781641466523



STRETCHING YOUR WAY TO A PAIN-FREE LIFE

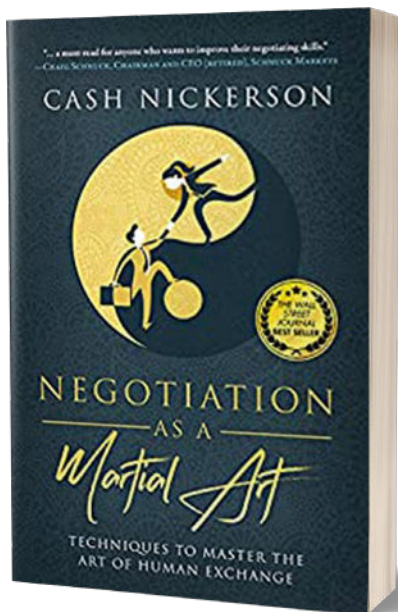
Illustrated Stretches for
Sports, Medical
Conditions, and Specific
Muscle Groups

Author: Aaron Taylor

Price: \$25.00

Publication Date: September 28, 2021

ISBN: 9781641465854



NEGOTIATION AS A MARTIAL ART

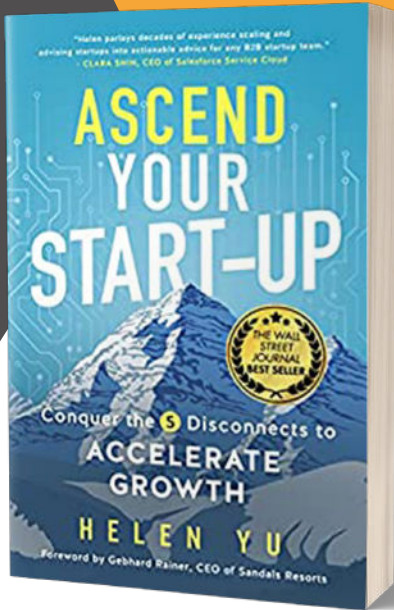
Techniques to Master the
Art of Human Exchange

Author: Cash Nickerson

Price: \$18.99

Publication Date: September 13, 2021

ISBN: 9781641466264



ASCEND YOUR START-UP

Conquer the 5 Disconnects to Accelerate Growth

Author: Helen Yu

Price: \$27.00

Publication Date: May 25, 2021

ISBN: 9781641466219

Ascend Your Start-up: Conquer the 5 Disconnects to Accelerate Growth is an industry-defining panacea for start-ups who have stalled out on their journey to the top of the mountain.

Dedicated to her late grandmother, author Helen Yu inhales multiple generations of wisdom and exhales a revolutionary framework for tech founders and CEOs that enables their businesses to scale faster and fearlessly.

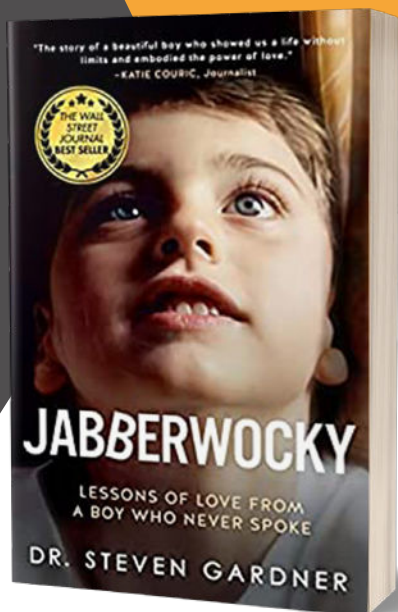
From Yu's 15 years of first-hand experience in tech start-ups, readers will learn the 5 fundamental growth disconnects that trap start-ups in the cliffside, keeping them from reaching the summit and touching the sky. *Ascend Your Start-up* also empowers founders and CEOs to self-reflect and grow, posing a thoughtfully architected set of 26 essential questions you can ask yourself in order to scale your business.

Inspiration flows freely through the book's pages as Helen draws parallels between the journey of growing a start-up and her sacred promise made to her grandmother to climb Mt. Everest.

You will learn:

- Industry-specific, highly experienced advice for tech start-ups
- Fundamental wisdom on the 5 disconnects that prevent a start-up from ascending
- Turning an idea into a product and moving it to the market
- Taking a marketed product to scale
- Inspirational guidance for tech start-ups facing the emotions and challenges of growing

Ascend Your Start-up is the profound answer to the question every start-up has asked themselves: "How do we get to the top?"



JABBERWOCKY

Lessons of Love from a Boy Who Never Spoke

Author: Dr. Steven Gardner

Price: \$19.99

Publication Date: May 25, 2021

ISBN: 9781641466240

Graham Hale Gardner died before turning twenty-three and never learned to walk or speak due to severe cerebral palsy complicated by epilepsy. Yet he left a legacy of love and compassion that deeply moved scores of people from widely different backgrounds.

How was that possible?

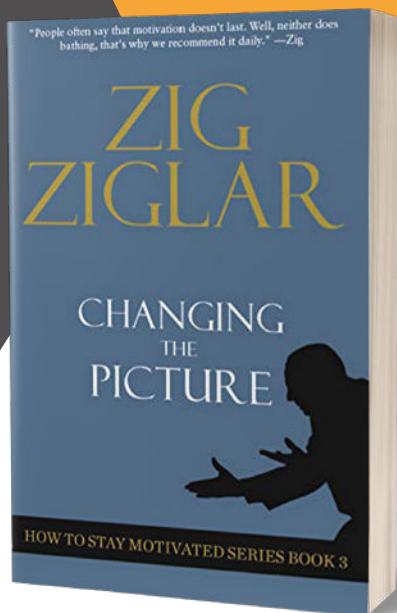
Graham's story, written through the eyes of his father, speaks of the enormous legacy left by a boy who never spoke. A story that raises provocative questions about the "invisible lines of connection" that make us human.

Graham was a strikingly beautiful boy who faced formidable challenges on a daily basis that most of us will never encounter. His ability to confront adversity with resilience and grace astonished and inspired nearly everyone whose lives he touched.

On the bucolic island of Martha's Vineyard, at a pioneering summer camp for the disabled, a place "where hope flourishes," Graham and his father become camper and camp doctor. There, they encounter an eclectic group of people who eat, work and create together. They write and cry together. They argue and dance together.

As the years pass, Graham and his parents experience both surprising adventures and formidable challenges. Wherever they live and travel, they encounter people who are drawn to Graham. These people, from widely different backgrounds, want to be near him, to assist in his care and to laugh with him. To them, the person they uniformly cherish is nothing less than a living angel.

Can we imagine living in a parallel universe known as "Jabberwocky," where people open their hearts and minds to those who are different and nobody is left behind?



CHANGING THE PICTURE

How to Stay Motivated Book 3

Author: Zig Ziglar

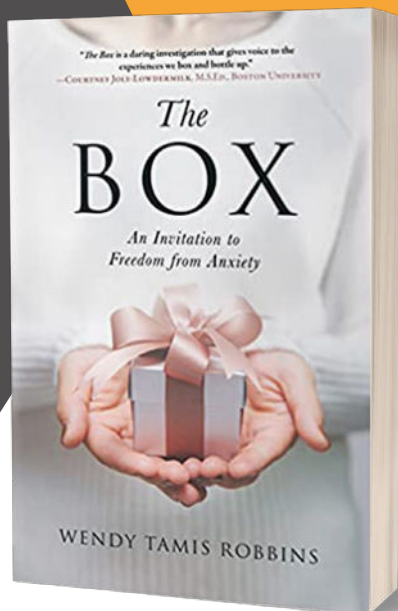
Price: \$28.00

Publication Date: January 05, 2021

ISBN: 9781613397466

The third book in the *How to Stay Motivated* series, *Changing the Picture* provides you with clear and proven techniques to use to enhance relationships, improve your self-image, set and achieve goals, and so much more! Apply these winning steps from the motivational master himself to build a better, more productive, satisfying life for yourself and your family. When you change your picture, you change every facet of your life.

As a talented author and speaker, Zig Ziglar's international appeal has transcended every color, culture, and career. Recognized by his peers as the quintessential motivational genius of our times, his unique delivery style and powerful messages have earned him many honors and today he is considered one of the most versatile authorities on the science of human potential.



THE BOX

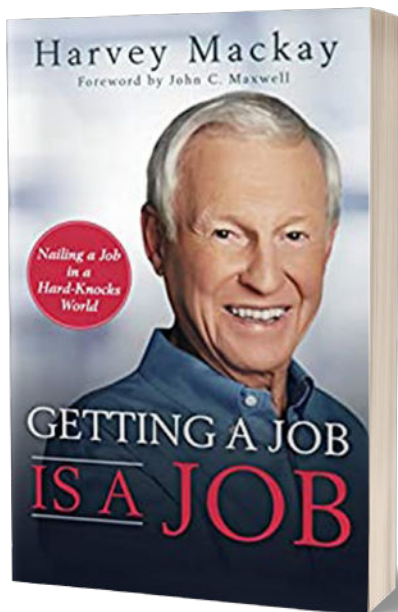
An Invitation to Freedom from Anxiety

Author: Wendy Tamis Robbins

Price: \$14.99

Publication Date: January 05, 2021

ISBN: 9781641465403



GETTING A JOB IS A JOB

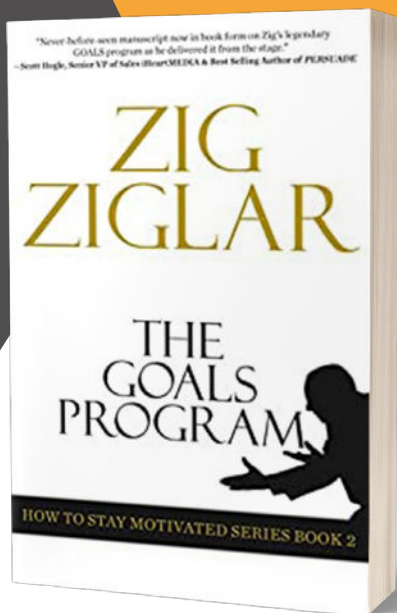
Nailing a Job in a Hard-Knocks World

Author: Harvey Mackay

Price: \$17.00

Publication Date: January 07, 2020

ISBN: 9781641464406



THE GOALS PROGRAM

How to Stay Motivated Book 2

Author: Zig Ziglar

Price: \$17.00

Publication Date: January 07, 2020

ISBN: 9781641464406

Zig taught timely goal setting truths from his speaking platform...verbally! Now, for the first time in print, you can actually see Zig Ziglar's timeless goal setting philosophies.

The Goals Program provides you with clear goal setting techniques to set and achieve goals from the motivational master himself, Zig Ziglar. Zig Ziglar has trained over 250 million people worldwide these techniques. Your goals will set the course of your life, so it's time to start taking it seriously.

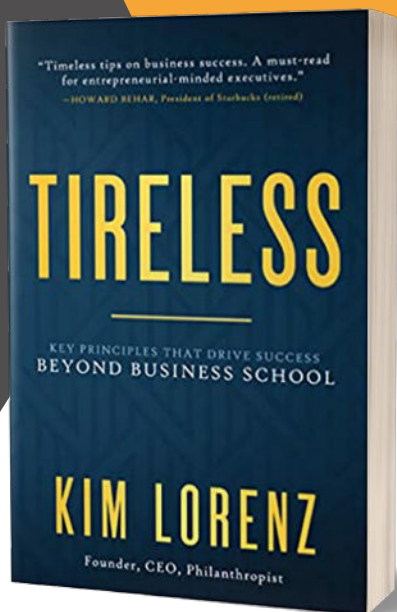
In this book you will discover these simple, yet powerful discoveries:

- Why goals are so important
- Why so many people don't have goals
- The 4 reasons people don't set goals
- The questions you need to ask yourself to determine if you have the right goal
- The 7-step goal setting process that will help you achieve your goals faster
- How to build "Want-To's" from the "How-To's"

The Goals Program simply helps you identify the right goals, then gives you a specific formula to achieve those goals. Apply these winning steps to build a better life and join the millions of people who have benefited from Zig's legacy.

If you're ready to change the most important facets of your life, then get started today. Don't procrastinate another minute.

Apply these winning steps from the motivational master himself to build a more productive life for you and your family. As you change your inner picture, you will discover rich blessings as you change each important facet of your life.



TIRELESS

Key Principles that Drive Success Beyond Business School

Author: Kim Lorenz

Price: \$29.00

Publication Date: November 12, 2019

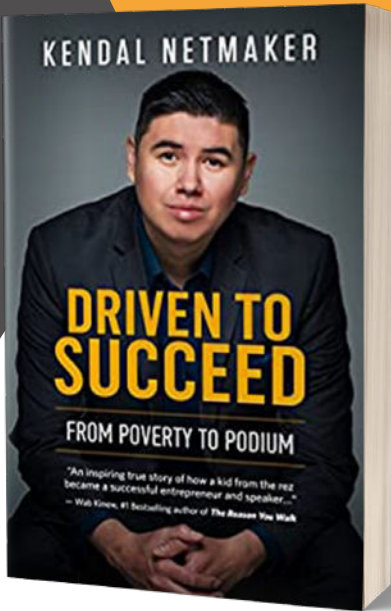
ISBN: 9781641463416

What is it that makes someone a success in business? What drives an individual to create success? Is it being hit by a “lucky stick” or is it something else?

Lorenz started from nothing, a common theme, but founded two companies, ran them successfully and sold them to Fortune 500s. Through thought-provoking, insightful and engaging stories with real world examples, Lorenz provides intuitive practical advice on the fundamentals of life success: seek and seize the opportunities in front of you. Your eyes will be opened to new possibilities at every turn of the page.

Your next decision could dictate the trajectory you take. How you spend your time, and the decisions you make all matter. You will enjoy learning how to see business and life differently, the opportunities that so many others fail to see.

Luck is when preparation meets opportunity. *Tireless* is a testimony to those who strive to seek opportunity. It is a must-read for everyone that is determined to win.



DRIVEN TO SUCCEED

From Poverty to Podium

Author: Kendal Netmaker

Price: \$16.99

Publication Date: October 09, 2018

ISBN: 9781641463232

Driven to Succeed is an incredible story of success from one of the most unlikely places on the planet. The story develops on a First Nation reservation, in northern Canada. The child of a single mom of 4, living on welfare, was forever changed through a simple act of kindness.

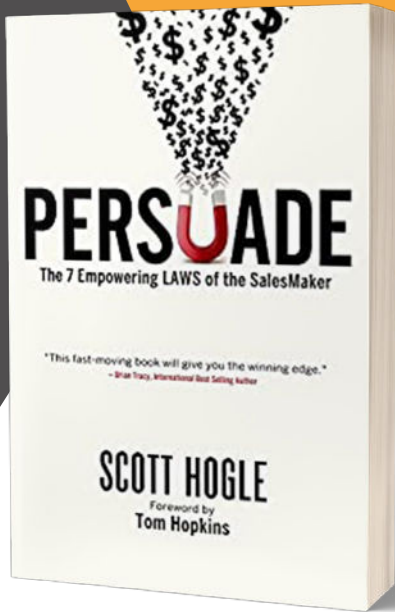
Never has a detailed story been told of life on the rez. You will be inspired as you witness how one child chose to rise above his circumstances to achieve extraordinary success through the power of the mind.

If you feel that the odds of success are stacked against you, this story will change your perspective. It is a masterpiece of success, teaching you how to re-shape your circumstances to accomplish dreams that you never thought possible. Kendal's simple 5-Step strategy will prepare you for amazing outcomes.

The 5 Steps to Succeed include:

- Making a Simple Choice
- Plan, Prepare and Expect to Win
- Using the Power of Your Story
- Turning Your Pain into Gain
- Elevating Your Circle of Influence

This detailed story, utilizing the 5-step strategy, will inspire you to do great things with your life —A life story you'll want to read to shape your destiny.



PERSUADE

The 7 Empowering Laws of the SalesMaker

Author: Scott Hogle

Price: \$27.00

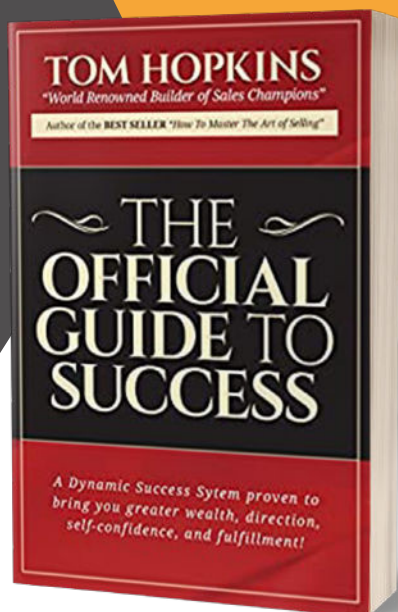
Publication Date: January 09, 2018

ISBN: 9781613397718

Becoming successful in business requires that you win with others relationally before you can persuade them financially. It is not enough to sell your product—you must sell yourself. Customers must buy what you are saying before they buy what you are selling. *Persuade* is a success playbook filled with skills that will help you connect quicker, communicate confidently, and close more sales. But *Persuade* is not your typical business book. It is filled with stories of life and love, family and friends, and success strategies that will help you serve more, sell more, and succeed more.

If your success is dependent on your ability to build relationships and increase revenue, you will find this book invaluable. *Persuade* will help you grow in your confidence to communicate, connect, and successfully persuade customers through the stages of the sale.

Top salespeople become the best because they learn from the best. The author includes insightful intelligence from sellers and executives at Facebook, Google, iHeart Radio, Amazon, New York Life, Hawaiian Airlines, Dell EMC, Microsoft Xbox, Clear Channel Airports, and Zillow who share stories and case studies on how they deploy the powers of persuasion discovered in *Persuade*.



THE OFFICIAL GUIDE TO SUCCESS

Author: Tom Hopkins

Price: \$17.95

Publication Date: November 01, 2017

ISBN: 9781613398364

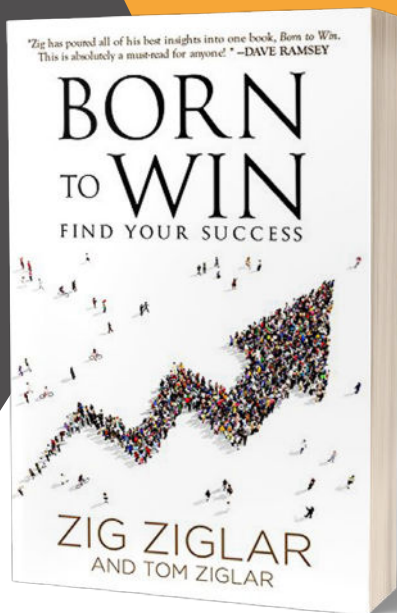
The Official Guide to Success is a dynamic success system proven to bring you greater wealth, direction, self-confidence, and fulfillment! This audiobook is packed with motivation and inspiration from Tom Hopkins developed during his record-breaking sales career. Overcome emotional roadblocks that have kept you from acting on your real hopes, dreams, and ambitions. This remarkable approach will help you achieve long-term happiness, success, and wealth.

These are just some of the many things you will discover in *The Official Guide to Success*:

- Why it makes more sense to work smarter and not harder
- How to use what Tom calls “self-instructions” to gain control over situations in your life
- How to “find yourself” and win through a special life-planning technique
- Strategies for training your subconscious mind for heavy problem solving
- The three basic steps to wealth

Using Tom’s explosive success secrets, you will find yourself blasting through roadblocks, rewiring bad habits, and unleashing your inner genius. After you listen to this audiobook, you will be a different person. You’ll think differently, and because of having better, stronger thought processes, you’ll act differently.

A salesperson’s income, be it big or small, is based on his or her mindset. Daily, the salesperson must enter the lion’s den of business to convince total strangers to exchange their money for goods and services. And daily, the salesperson must overcome his or her fears and the punishing sting of rejection. Winners take all in this field. The most accomplished earn staggering incomes, develop rewarding networks of friends, and live the American dream.



BORN TO WIN

Find Your Success

Author: Zig Ziglar

Price: \$18.99

Publication Date: January 01, 2017

ISBN: 9781613398333

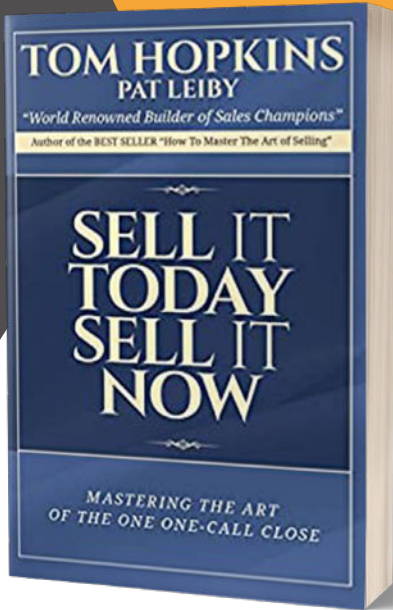
Zig has poured all of his best insights into one book, *Born to Win*. This is absolutely a must-read for anyone in business or anyone who just wants a better life!—Dave Ramsey, Host of The Dave Ramsey Show, Bestselling Author of *The Total Money Makeover*.

As the last book written by the late Zig Ziglar, he will reveal your surest path to success and help your untapped greatness become visible. After writing more than thirty books, nine of which are best sellers, Zig again delivers life changing wisdom.

For more than 50 years, in a style that is unquestionably his own, Zig Ziglar has used his quick wit, down-home charm, and abundance of energy to inspire excellence in people throughout the world. In *Born to Win*, Zig's nonstop passion inspires and informs as Zig speaks to you as if you're sitting front-row center in his sold-out seminar. In *Born to Win* you'll learn:

- To achieve balance by becoming a more complete person in seven key areas of your life
- How to develop and maintain a winner's attitude and use it to achieve significant personal growth
- How to build stronger professional and personal relationships using your own unique behavioral style
- How to become a better leader, parent, and employee by learning the art of effective communications

And much more!



SELL IT TODAY, SELL IT NOW

Mastering the Art of the One-Call Close

Author: Tom Hopkins

Price: \$17.99

Publication Date: September 01, 2016

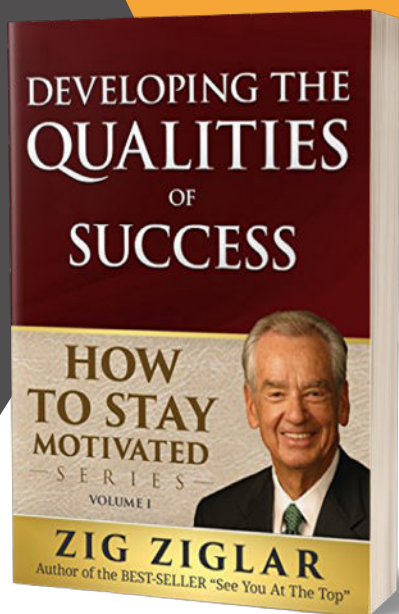
ISBN: 9781613396698

Have you discovered the power of the one-call close? *Sell it Today, Sell it Now* by sales champion, Tom Hopkins, is your ultimate reference guide to planning and perfecting the art of one-call closing. Whether you are an established sales professional with a long track record of achievement or a newcomer yet to make that first sale, you will learn why hundreds of thousands of salespeople use this book as a resource for new techniques and surprising insights.

You will discover how easy it is to:

- Employ the 15 keys of overcoming objections
- Overcome your fear of closing
- Manage the 4 concepts that control all sales
- Let your customers answer their own objections
- Master the art of the one-call close

Once you get a taste of this easy-going, soft-selling, results-only-system, you'll absolutely love it and never want to sell any other way. This step-by-step sales training book holds the key to your successful sales career.



DEVELOPING THE QUALITIES OF SUCCESS

Author: Zig Ziglar

Price: \$17.99

Publication Date: February 02, 2016

ISBN: 9781613397442

True balanced success starts with becoming the right kind of person. Becoming the right kind of person begins with the input that you allow into your life. If you want to change your life, your future, your success, it starts with what you put into your mind. This program is packed with life-changing information that will help you transform your future!

"You are what you are and where you are because of what has gone into your mind; you can change what you are and where you are by changing what goes into your mind." Zig Ziglar

- Are you unhappy with where you are in life?
- Are you looking for that edge that will help you grow to the next level?
- Are you looking to super-charge your personal growth?
- Do you want more of the things money will buy and all of the things money won't buy?
- Are you already successful, but looking to internalize the steps to success so that you can share them with the ones you love?

GREAT NEWS! *Developing the Qualities of Success* is the program you are looking for! Zig invested over 60 years of his life researching, testing, speaking, coaching, and communicating what it takes to become successful, and this program gives you the how-to plan you need to achieve more success the right way.



BACKLIST TITLES

TITLE	AUTHOR	MSRP	ISBN	FORMAT
#1 Best Seller	Bryan W. Heathman	\$29.95	9781641462877	Hardback
5 Habits to Lead from Your Heart	Johnny Covey	\$17.99	9781613399026	Paperback
A Bridge of Hope	Camilla Neff	\$15.99	9781641463959	Hardback
A Knight Without a Castle	Robert Katende	\$17.00	9781641463775	Paperback
A Man after God's Own Heart	Brad Stewart	\$11.95	9781613397916	Paperback
A Pawn's Journey	Elliott Neff	\$16.99	9781641463164	Paperback
Always End with the Beginning in Mind	Donald F. White	\$20.00	9781641463812	Paperback
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Beyond Survival	Gerald Coffee	\$24.99	9781613395011	Paperback
Bias in the Media	Steve Levy	\$19.95	9781613396841	Paperback
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Finding Rose	Angelia Brigrance	\$15.99	9781641463690	Paperback

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Finding Your Moxie	Debra Fox	\$17.99	9781613398388	Paperback
Finding Your Voice	Mannette Morgan	\$18.00	9781641463744	Paperback
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How High Can You Bounce?	Roger Crawford	\$18.95	9781641462938	Paperback
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Lasting Impact	Chris Widener	\$17.99	9781613399170	Paperback
Lessons From the Music Room	Cheryl Baker	\$49.95	9781613396667	Paperback
Letters from the Love Room	Corinne Martin	\$17.99	9781613399071	Paperback
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Sales Success	Mark Bowser	\$17.99	9781613397831	Paperback

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Score College Scholarships	Laura Dickinson	\$16.99	9781641462822	Paperback
Sec. Do. Grow.	Justin Tomlinson		9781641463638	Paperback
Senior Care by Design	Christian Potra	\$22.95	9781641465359	Paperback
Side B	Paula S. White	\$22.95	9781641466745	Hardback
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Speaking is Selling	Mark A. Vickers	\$14.95	9781613395196	Paperback
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The Case for Network Marketing	Chris Widener	\$7.99	9781613398067	Paperback
The Centered Life	Esther Jones-Alley	\$19.95	9781613398371	Paperback
The Christian Writer's Coach	Northwest Christian Writer's Association	\$12.95	9781613394885	Paperback
The Controversial Mayan Queen	Leonide Martin	\$17.99	9781613398814	Paperback
The Curtain	David T. Maddox	\$16.99	9781613398654	Paperback
The Entrepreneur Mindset Shift	Cliff Walker	\$15.00	9781641465786	Paperback
The Harder I Fall, The Higher I Bounce	Max James	\$34.95	9781641466714	Hardback
The Language of Sales	Tom Hopkins	\$17.00	9781641465632	Paperback
The Last Apostle	Dennis Brooke	\$17.99	9781613398395	Paperback
The Mayan Red Queen	Leonide Martin	\$17.99	9781613399170	Paperback
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The Success Lie	Janelle Bruland	\$27.00		Hardback
The Success Lie Workbook	Janelle Bruland	\$20.00	9781641464482	Paperback

TITLE	AUTHOR	MSRP	ISBN	FORMAT
The Visionary Mayan Queen	Leonide Martin	\$17.99	9781613398678	Paperback
Think to Win	Roger Crawford	\$17.00	9781641462921	Paperback
U.S. Veterans in the Workforce	Michael Schindler	\$16.99	9781641462884	Paperback
Under Their Wings	Patty Lou Hawks		9781613398661	Paperback
Upriver Families	Leonide Martin, Katherine Bonnebel, Corinne Martin	\$28.95	9781641467285	Paperback
Where Do I Know You From Billy P?	Bill Perry	\$24.95	9781613398012	Paperback
Why Women Buy	Dawn Jones	\$14.95	9781613398777	Paperback
World at War	David T. Maddox	\$19.99	9781641463676	Paperback

